

cosmart

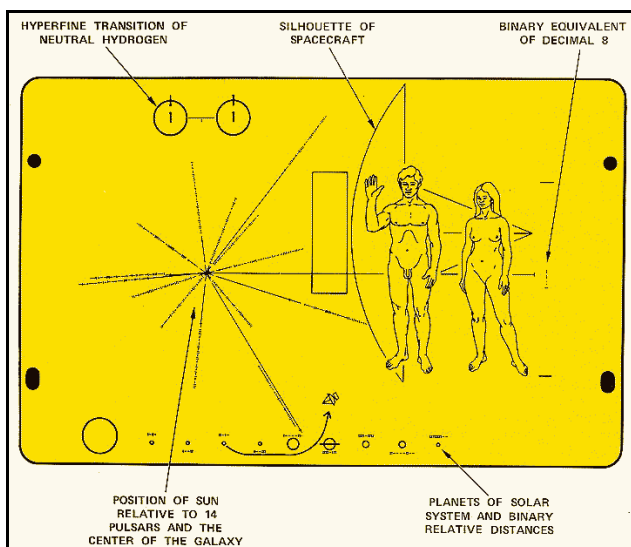
Project description:

„Give me your life's dream and become immortal!“

Within the scope of the art project **cosmart** I intend to collect, on various occasions, life's dreams and send these dreams directly on site into outer space as digital messages. The accumulated life's dreams of the visitors are dematerialised through digitization and can, by broadcasting them, be sent on an infinite trip through the universe as an energy ray. The single messages are thereby perpetuated and their authors immortalized.

In exchange for their life's dreams all participants receive immortality.

A starting point for the **cosmart** project are the golden records containing brief, simple messages which NASA has sent to outer space as part of the two probes aimed for Jupiter, Pioneer 10 and 11. On the records we find, in a simple and (hopefully) understandable manner, information about our existence and the interstellar environment in which we can be found. These messages are the product of a process that involved high-powered authorities and political decision makers. The final message is the smallest common denominator on which at the end all partners could agree. The result is sobering. The problem with this smallest denominator is not the deliberate censorship, but the image of mankind of the people who have effected the choice. They could not see beyond their own cultural limits. Which is why, for example, on the golden records only Northern Europeans are engraved.



Carl Sagan und Linda Salzmman-Sagan: Pioneer 10+11, Voyager 1+2

<http://voyager.jpl.nasa.gov/spacecraft/goldenrec.html>

cosmart is an explicitly alternative concept to any selection procedure.

The project excludes third party selection from the beginning, and places special emphasis on the individual and on his personal, subjective choices and decisions. Over time as many people as possible should take part in the project, to enable the project to collect and send the greatest possible variety of life's dreams into space.

Intention:

The **cosmart** project creates the possibility to perpetuate the individual and subjectively vital dreams of every participant, regardless of any current selection procedures. The project intends to grasp as many of our dreams as possible and for a long period of time. It is fundamentally important that this project be neutral and remain unaffected by third party involvement. It is an art project. Thereby it is different from any other projects of this kind, either already realised or in the process of being realised.

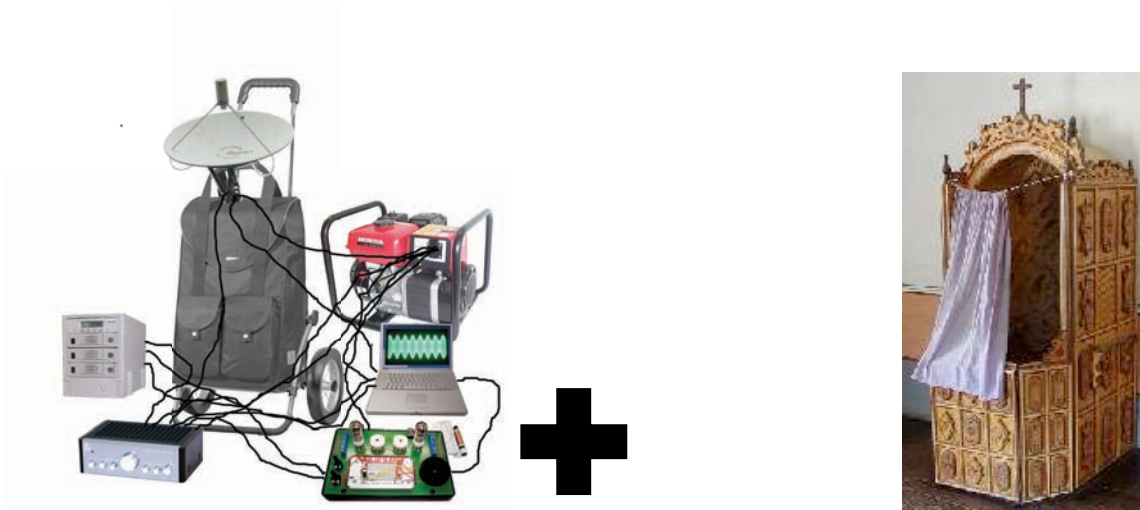
Every participant's life's dream taken up by the project is sent as a digital message into the universe. The collection of life's dreams, which originates from this endeavour, becomes a precious archive of countless dreams, experiences, visions, longings and hopes.

This growing archive will become a legacy of contemporary human culture, beyond every restriction, be it economical, political, religious, scientific or aesthetic. Every participant is the only decision maker concerning the selection and the contents of his or her messages. They are not judged. To guarantee this, the single messages must remain inaccessible to the general public. This is the paradox, but also the advantage in **cosmart**:

In a space inaccessible to anyone, even the participant, the greatest possible variety of expression becomes possible. This freedom of expression originates from the fact that all partners involved agree on being excluded from the content they produce. This could be seen as a similarity to the NASA record process of selection mentioned above. With the difference that there only ALMOST everybody was excluded, which resulted in the real message being weakened. With **cosmart** EVERYBODY is excluded from the access to the single messages. Thereby EVERYBODY is represented and the message is strengthened.

Aims:

On announced occasions, messages are collected with a mobile unit (mobile transmitter station), automatically digitized and encrypted and immediately broadcast as a radio signal. The mobile unit serves as a transformer/transmitter. The accumulated contributions are sent on an infinite trip by broadcasting them. The messages, as well as their authors, get immortalized. An archive of countless dreams, experiences, visions, longings and hopes originates from this eternally growing collection of broadcastings.



mobile unit:

The mobile unit exists of a compact digital broadcasting unit and a minimal, mobile studio in which the participant can record and send his message undisturbed from audience interference. Inside the mobile unit the participant will find a video camera, a microphone, a scanner and a computer at his disposal to record and broadcast his life's dream. The participants can digitize on site their written, drawn, chanted or reported messages. The interface will be designed in such a way as to allow anyone to use the equipment without prior experience.

The message, once digitized, will be encrypted, marked with a number, placed in the archive and transmitted on site into the universe. By broadcasting the individual (encrypted) message every participant manifestly perpetuates his/her existence and hence achieves immortality.

Realisation:

Participants can contribute in different ways:

There is the possibility to independently digitize and encrypt messages directly on site and to send them to outer space. The mobile unit will provide all necessary recording equipment on site.

Also, prepared messages and objects which embody the life's dream can be brought to the mobile unit and be digitized there on site.

Within the scope of the project **cosmart** offers the possibility to transmit the participant's dreams via Internet as a message. The website <http://www.svemir.eu> will be available for this purpose as recipient of the messages.

The concept remains the same: Life's dream for immortality!

Whichever format is chosen to transmit one's life's dreams, the contents will in any case remain inaccessible for the public.

Every participant will sign a contract in which he confirms with his signature that his life's dream becomes property of the project and that he concedes his copyrights to the project. In exchange every participant receives a document confirming that his life's dream is perpetuated and that he thereby attains immortality. The document and the matching life's dream (message) will be provided with an identical number. The participant's name will be stated on the document, which only the participant receives. Every participant receives a personal certificate, which enables him exclusively to identify his encrypted message.

Long-term objectives:

treasure, hitchhiker:

All messages are placed permanently in a digital archive. At a convenient time the whole archive is transferred onto a data carrier developed for this purpose and sent as a contemporary cultural legacy to a space by NASA and ESA. As a **hitchhiker**, or as an entrusted entity, a **treasure**.

The archive, with all accumulated life's dreams, can be placed, for example, as **treasure** in a geostationary satellite over millions of years and serve future generations as a genuine legacy of our time.

Or it could be sent as a **hitchhiker** on a future investigative mission on a trip to distant stars.

It is important that the accumulated messages cannot be traced back to the authors. All messages remain coded/encrypted.